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## **Good News!! FLORIDA NO- FAULT IS RE-ENACTED!!**

Get all of the changes & how they affect you while working with medical cases, new PIP Fee Schedule, rules, laws, billing techniques, codes, forms, & so much more. **Six CE'S**

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### **Jacksonville, Florida REGISTER TODAY For This Updated Seminar Saturday, November 10, 2007**

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#### **INSURANCE BILLING TECHNIQUES, LAWS & RULES** Plus Marketing & Promotional Strategies

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Presented by: Vivian Madison- Mahoney, LMT,  
FSMTA Insurance Committee Chair and National Consultant to LMT's

Last Live Opportunity This Year To Get The Very Latest  
Changes on FL No-Fault, New Claim Forms, APD & HMO's

Learn how to increase your income with, honest, up to date training on insurance  
billing, reimbursement laws & rules. Not knowing has cost many  
therapists thousands of dollars!!

Earn 6 CE's or upgrade to 24 CE's, some of which can be used for Florida renewal  
and some for NCBMTB, AMTA & ABMP renewals.

I'll be discussing Every Form You Will Need, Every Code You May Use, Fees  
that are Ethical & Payable **PLUS New PIP Medicare Based Fee Schedule**,  
Collections Made Easy, How to Interview a Patient, Medical Cases Are Legal  
Cases So Protect Yourself With Proper Documentation & Claim Submissions.

#### **NOT QUITE READY TO ACCEPT INSURANCE?**

This course also includes plenty of practice building; marketing and promotional  
ideas to help you further build your massage therapy practice.  
**25 marketing ideas you'll want to use right away!**

**SPECIAL RATES:** Course is offered to FSMTA Members for only  
\$60.00, Reviewers: \$50.00 Students & Recent Graduates:  
\$45.00 and Non-Members: \$75.00. A reviewer is  
one who has taken Vivian's 6 Hr. CE Course or Home Study in last 3 years & who  
would like to review course. Recent Graduate? One who has not yet received  
license after graduation from massage school.

This 6 -hour course can be upgraded to 24- Hour CE'S if interested.  
How-to is covered in class. The Home Study is a good plan if you want to increase  
your income now but do not need CE's at this time. Save your test answers &  
submit when needed, get some in-person training now, get your questions  
answered & get started making money.

#### **CE's Approved by FLORIDA & NCBTMB**

Class Hours 9:30 A.M. to 5:00 P.M. (Lunch 12:30 to 2:00 P.M.)

**REGISTER NOW, LIMITED SPACE**, Call Vivian 865-436-3573 or  
register online: [www.massageinsurancebilling.com](http://www.massageinsurancebilling.com)  
"Seminar Schedule"

#### **Seminar Location**

**Arlington School of Massage**

Address: 1239 Rogera Rd, Jacksonville, FL 32211

#### **Nearby Hotel**

Hampton Inn 1021 Hospitality Lane Jacksonville, 32225  
For Hotel Reservations: Call: 904-722-8881

### **Jacksonville**

Available in  
Class  
"MANIPULATE  
YOUR FUTURE"  
MANUAL

May Upgrade To  
24 CE Credit  
"HOME STUDY  
COURSE"

Manual will be  
used in class and  
can be purchased  
for discount if  
interested.

Both manual  
and course have  
over 20 years of  
experience,  
research, and  
proven results  
behind them for  
your learning  
and growing  
experiences!

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BIO-FREEZE  
Samples!

FREE:  
Billing &  
Record  
Keeping  
Demo Disc!

50 FREE  
NEW  
Insurance  
Billing 1500  
Claim Forms