

## INSURANCE BILLING LAWS TECHNIQUES & PROCEDURES

Get latest information and changes!!  
**I hear it all the time, "I have ALWAYS done it this way." Well, things change and one tiny mistake costs hundreds of dollars and precious time lost! Won't you invest in this seminar and get it right?**

### Covering The Following and More

- \*Clinic Licensure Laws \*All Necessary Forms
- \*Legal Documentation Requirements
- \*9 Simple Steps to Insurance Billing
- \*10 Reasons for Denials \*CPT Codes
- \*25 Subtle Marketing Strategies
- \*10 Insurance Billing Myths
- \*New PIP Fee Schedule!

THIS YEAR, 2 FLORIDA LOCATIONS ONLY!!

Attend one of these seminars and increase your Local Chapter donations!

Register now for one of these classes and learn how to increase your income during these tough economic times!! At the same time you can help your local FSMTA Chapter receive \$50.00 for each Member & Non-Member Registrant. *(Unfortunately donations don't apply to students or repeats paying only \$50.00)*

**Registrants, please indicate your chapter affiliation when registering.**

**NOT A MEMBER?** Then FSMTA Chapter closest to your address will benefit.

Remember, whether or not one is a Member of FSMTA...ALL Florida LMT's benefit by FSMTA's efforts, especially when our Association, our General Counsel and our Lobbyists help to protect our right to practice as well as our right to continue to bill and be reimbursed by insurance where applicable.

### REGISTRATION FEES

FSMTA MEMBERS: \$125.00  
Non-Members: \$150.00

Repeat Attendees \$50.00  
Students: \$50.00

Repeat Attendees are those who took my in-person or home study course in 2007-2008  
Students please provide school name or other proof

Upgrade to 24 CE Credits + 3 Ethics and get all materials included!!

UPGRADE INCLUDES REGISTRATION FEE!! See Materials Listed Below

**UPGRADE FEES: Members & Students: \$320.00. All others: \$349.00**

*You may upgrade in class. Or when registering, indicate, "UPGRADE"*

*Already have updated manual or home study? Call me with any questions.*

### WHAT'S INCLUDED IN UPGRADE? SEE FOLLOWING LIST:

- Registration for this 6 Hr Seminar
- 24 + 3 Ethics Home Study CE's, *(Submit test answers when needed)*
- Home Study Testing Section
- Manipulate Your Future (445 page)
- 50 Insurance Updated Claim Forms
- Free Bio Freeze Samples
- Questions Answered and More!

**\$40.00 Discount off Billing & Record Keeping Software when registering for seminar online or order during class. Offer good only in conjunction with these two seminars.**

**Register Online:** [www.messageinsurancebilling.com](http://www.messageinsurancebilling.com) by carefully selecting seminar of choice on "**seminar schedule**" link and "**Add to Cart.**" All C/Cs accepted are not charged until 5 days prior to seminar. No refunds will be provided after C/C is charged. However, products may be purchased or another seminar attended in exchange, equal to your registration fee, so no money is lost. Shipping and Handling will be added to orders sent through the mail.

**Or Call: 865-436-3573**

Presenter: Vivian Madison-Mahoney, LMT MA5721, FSMTA Insurance Consultant  
For Bio on Presenter, go to the "**About Vivian**" link on Website.

## DON'T MISS THESE DATES

Notice: Updated Hotel Information

**AUGUST 24<sup>th</sup> 2008**

Kissimmee - Orlando Area, FL  
Hampton Inn and Suites  
4971 Calypso Cay Way  
Kissimmee, FL 34748  
Hotel Phone: 407-396-8700

**NOVEMBER 15<sup>th</sup> 2008**

Daytona Beach, FL  
Hampton Inn Speedway  
1715 W. International Speedway Blvd  
Daytona Beach, FL 32114  
Hotel Phone: 386-257-4030